

CONFERENCE PROGRAMME

LEVEL -2 - SALLE GENEVOIX





SATURDAY 15 JUNE

17:00 - 17:10

WELCOME & INTRODUCTION

• Laurent PUONS, CEO, FESTIVAL DE TELEVISION DE MONTE-CARLO

17:10 - 17:40

IN CONVERSATION WITH A TV TITAN

- Dan COHEN, Chief Content Licensing Officer, PARAMOUNT & President REPUBLIC PICTURES
- Michael IDATO, Culture Editor-At-Large, THE SYDNEY MORNING HERALD (Moderator)

17:45 - 18:30

THE REBIRTH OF CONTENT CREATION & PRODUCTION FOLLOWING THE 2023 STRIKES

- Vance VAN PETTEN, Adjunct Professor, DODGE FILM SCHOOL CHAPMAN
 UNIVERSITY (Moderator)
- Lori MCCREARY, CEO & Executive Producer, REVELATIONS ENTERTAINMENT
- Vanessa SHAPIRO, CEO, NICELY ENTERTAINMENT

18:35 - 19:15

BRINGING THE WORLD TO LIGHT THROUGH TV DRAMA

- Michael PICKARD, Editor Drama Quarterly, C21 MEDIA (Moderator)
- Piv BERNTH, CEO, Creative & Executive Producer, APPLE TREE PRODUCTIONS
- Teresa FERNANDEZ-VALDES, Producer, TE ESPERO EN MARTE
- Leslie GREIF, CEO & Executive Producer, BIG DREAMS ENTERTAINMENT

19:15 - 20:15

BUSINESS CONTENT NETWORKING DRINKS

SUNDAY 16 JUNE

17:00 - 17:20

NEW FORMATS, GENRES & FOCUS ON LOCAL TV "PLATFORMIZATION"

• Remi TERESZKIEWICZ, CEO, BETASERIES

17:30 - 18:15

HOW AITOOLS CAN HELP CREATION & DISTRIBUTION

- Remi TERESZKIEWICZ, CEO, BETASERIES (Moderator)
- Leslie GREIF, CEO & Executive Producer, BIG DREAMS ENTERTAINMENT
- Leif HOLST JENSEN, Dean TV & Games, INN UNIVERSITY
- Tom JENNINGS, CEO, Executive Producer, Director, Writer, 1895 FILMS
- Florian WENTSCH, Writer & Producer, HELGOLAND 513

18:30 - 19:15

NEW NARRATIVES FOR DOCUMENTARIES: THE BLUR BETWEEN REALITY & FICTION

- Leo BARRACLOUGH, Director International Features, VARIETY (Moderator)
- Steve ANDERSON, Executive Producer, SHEARWATER MEDIA
- Chiara AVESANI, Director & Journalist, RAI
- Tom JENNINGS, CEO, Executive Producer, Director, Writer, 1895 FILMS
- Martina ŠANTAVÁ, Creative Producer, CZECH TELEVISION

19:15 - 20:15

BUSINESS CONTENT NETWORKING DRINKS

IN COLLABORATION WITH









MONDAY 17 JUNE

17:00 - 17:40

THE VALUE OF MARKETING IN TELEVISION

- Stewart CLARKE, SVP Content International, DEADLINE (Moderator)
- Katie FUCHS, Managing Director, THE LIPPIN GROUP
- Kerry HOPKINS, CEO & Founder, BROADCAST READY
- Alan NIEROB, Chairman of Entertainment, ROGERS & COWAN PMK

17:45 - 18:30

BEING A PRODUCER: HOW DO THEY MANAGE EVER INCREASING RESPONSIBILITIES

- Mathilde FIQUET, Secretary General, CEPI (Moderator)
- Nua FINAU, Executive Producer, TAVAKE
- Susa KUSCHE, Executive Producer, ZIEGLER FILM
- Claire MUNDELL, CEO, Creative Director, Executive Producer & Showrunner, SYNCHRONICITY FILMS

18:30 - 19:15

WHAT'S NEW IN INTERNATIONAL CO-PRO'S?

- Joanna MERCHIE, Business Content Director, FESTIVAL
 DE TELELVISION DE MONTE-CARLO (Moderator)
- Graham BENSON, Chairman, GCB INTERNATIONAL MEDIA CONSULTANTS
- Dafna DANENBERG, CEO & Producer, EIGHT PRODUCTIONS
- Marci WISEMAN, Executive Producer, THE WISE GROUP
- Nick WITKOWSKI, Independant Producer, BLUE SKY PICTURES

19:15 - 20:15

BUSINESS CONTENT NETWORKING DRINKS