

<p>TELL ME A STORY PITCH CONTEST 2025 TERMS &amp; CONDITIONS</p>
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## **1 Organizers**

- 1.1** The Tell Me A Story Pitch Contest (hereinafter, the "Pitch Contest") is organized by the Monte-Carlo Television Festival in collaboration with 1895 Films as part of the Business Content industry conference program during the 64th Monte-Carlo Television Festival, scheduled to take place from June 13th to 17th, 2025, at the Grimaldi Forum in Monaco.
- 1.2** The Monte-Carlo Television Festival (hereinafter, the "Festival") is responsible for the overall administrative and logistical organization of the Pitch Contest and shall have the authority to define its rules and procedures.

## **2 Event Name & Focus**

- 2.1** The Pitch Contest shall be titled "Tell Me A Story", with the baseline: "It will take a year of your life to create your story. Are you willing to do that?"
- 2.2** The Pitch Contest focuses on factual/non-fiction storytelling, aiming to identify and highlight compelling, original, and untold narratives that provide new perspectives and reflect a high degree of creative and editorial integrity, and not commercial works.

## **3 Format**

- 3.1** Participants ("Storytellers") whose projects are selected for the final round shall have the opportunity to pitch during one (1) of up to three (3) Pitch Sessions, taking place during the Business Content program between June 14th and 16th, 2025 (one session per day).
- 3.2** Only one (1) storyteller per selected project shall be entitled to present during the Pitch Session. The substitution of the storyteller with another individual is not permitted, except under exceptional circumstances and with the prior written approval of the Monte-Carlo Television Festival.
- 3.3** Each Pitch Session shall have a maximum duration of sixty (60) minutes and shall feature between five (5) to six (6) finalist storytellers, selected by the organizers.
- 3.4** Pitch Structure:
- ◆ Each storyteller shall have a strict maximum of five (5) minutes to present their project. This will be timed and enforced by the moderator.
  - ◆ Presentations may be verbal-only, but the use of support materials (such as a PPT presentation with a maximum of five (5) slides or a short video clip) is strongly encouraged.
  - ◆ Following their presentation, storytellers shall engage in a three (3) to five (5) minute Q&A session with the judging panel.

## **4 Submission Criteria & Eligibility**

- 4.1** Participation in the Pitch Contest is free of charge. Only one (1) submission per storyteller is permitted.
- 4.2** The Pitch Contest is open to:
- ◆ Students affiliated with a recognized university or film school.
  - ◆ Independent young creators not affiliated with any university or film school.
  - ◆ Applicants must be between eighteen (18) and thirty (30) years of age at the time of submission.
- 4.3** Intellectual Property (IP) Rights & Ownership:
- ◆ All storytellers retain full ownership of their submitted project. However, the winner agrees to enter into a co-ownership agreement with 1895 Films for a period of up to one (1) year following the Pitch Contest final.
  - ◆ If, at the end of one (1) year, the project has not been commercially exploited, ownership shall revert fully to the storyteller.
  - ◆ If the project is sold within this one-year period, 1895 Films shall be credited as a co-producer.
- 4.4** Any visual aids (PPT, video, etc.) submitted must be free of copyright restrictions or use only royalty-free materials. Participants shall be solely liable for any infringement claims arising from their materials.
- 4.5** All applications and presentations must be in English.
- 4.6** Participants must complete the official application form (available on the Festival's website) before the submission deadline and provide the following information:
- ◆ Full name
  - ◆ Age
  - ◆ University/Film School (if applicable)
  - ◆ Contact details
  - ◆ Pitch title (max. 150 characters incl. spaces)
  - ◆ Pitch synopsis (max. 700 characters incl. spaces)
- Additional Information:
- ◆ \*Curriculum Vitae (CV)
  - ◆ \*Personal Statement (max. 250 words)
  - ◆ \*Optional support materials (PPT, PDF, max. 5 slides, short video, etc.)

*\*The above Additional Information (4.6) should be submitted via a downloadable link to: [pitch.contest@monacomediax.com](mailto:pitch.contest@monacomediax.com)*

- 4.7** Applicants have the right to access and amend any personal information submitted for the Pitch Contest pertaining to them by contacting the Monte-Carlo Television Festival.
- 4.8** The Monte-Carlo Television Festival and 1895 Films reserve the unilateral right to reject or disqualify any submission that fails to comply with the present Terms and Conditions.
- 4.9** Late submissions will not be considered.

## **5 Pre-Selection Process**

- 5.1** Each submission shall be reviewed and pre-selected by 1895 Films, with support from the Monte-Carlo Television Festival if necessary.
- 5.2** Evaluation criteria:
- ◆ Creativity & originality of the concept.
  - ◆ Storytelling strength and compelling narrative quality.
  - ◆ Commercial viability and market potential.
- 5.3** Pre-selected finalists shall be contacted by the Monte-Carlo Television Festival and must confirm their participation within five (5) days of notification.
- 5.4** Finalists shall be announced on May 27th, 2025, via the Festival's website and communication channels.

## **6 Onsite Judging Process**

- 6.1** Storyteller finalists will be judged on the same Evaluation Criteria as in 5.2
- 6.2** The judging panel for each Pitch session, will be composed of experts in factual programming. Judges will be designated by both the Monte-Carlo Television Festival and 1895 Films, with both parties having the right to participate in the judging process.
- 6.3** 1895 Films will take the role as leader of the judging process during the Q&A following each Pitch and during the judging deliberation. In the case of a split vote, 1895 Films will hold the final decision to select the winner.
- 6.4** The judging process and decision does not require any justification and is final and irrevocable.

## **7 Winner & Prizes**

**7.1** The winner shall be announced on June 16th, 2025, at the Monte-Carlo Television Festival.

**7.2** Winner's Benefits:

- ◆ Creative & Business Development Support (valued at up to \$25,000) from 1895 Films, including:
  - Development of a sizzle reel and storyline over six (6) months.
  - Assistance in pitching the project to industry buyers over an additional six (6) months.
  - Co-production credit for 1895 Films if the project is sold.
  - Full IP ownership reverts to the storyteller if unsold after one (1) year.
- ◆ Exclusive VIP Access:
  - Two (2) invitations to the Golden Nymph Awards Ceremony & Gala Evening on June 17th, 2025 (€1,900 value).

**7.3** The prize is non-transferable and cannot be redeemed for cash.

## **8 Rights of Use & Promotion**

**8.1** The Monte-Carlo Television Festival and 1895 Films shall have the perpetual right to use the names, likenesses, and submitted materials of all finalists for promotional and archival purposes.

**8.2** The Pitch Contest sessions will be filmed, and by participating, finalists grant their express consent for unlimited use of this footage by the Monte-Carlo Television Festival and 1895 Films, without compensation.

**8.3** Participants acknowledge that the Festival assumes no liability for incorrect listings or misattributions arising from erroneous information provided by the finalists.

## **9 Cancellation**

The Monte-Carlo Television Festival reserves the right to cancel the 2025 Festival at any time, without justification, including for reasons of force majeure, without liability or compensation due to the participating storytellers.

## **10 Governing Law & Jurisdiction**

**10.1** Any dispute arising from the validity, interpretation, or application of these Terms and Conditions shall be exclusively governed by the laws of Monaco.

**10.2** Any litigation shall be submitted to the exclusive jurisdiction of the Administrative Court of Monaco after all amicable resolution efforts have been exhausted.