

**The Monte-Carlo Television Festival Launches the Digital Award:
An invitation to explore new narrative horizons**

Monaco, 13 March 2025

Monte-Carlo, 13 March 2025 – The Monte-Carlo Television Festival is delighted to announce the launch of a new award as part of its prestigious Golden Nymph competition: **the Digital Award**. This new category will celebrate content created exclusively for distribution on YouTube, thus highlighting the originality of concepts and innovative staging.

The Digital Award stands out for its unique approach, rewarding creations that do not rely on pre-written scripts or dialogue and do not feature any talent, showcasing spontaneous reactions – a key element of any unscripted format.

Fiction formats, children's programmes, and studio-based talking head formats will be excluded from this competition.

Two Golden Nymphs will be awarded in this digital category:

- **Best Original Digital Creation**
- **Best Unscripted Digital Creation**

Details regarding this award will be unveiled during the 64th edition of the Festival, which will take place from 13 to 17 June at the Grimaldi Forum. **It is important to note that the Digital Award will be open for competition for the 2026 edition.**

"We are excited to discover the talents and creations that will emerge in this new category, and we encourage all creators to participate in this celebration of digital innovation," said Cécile Menoni, Executive Director of the Festival.

The Monte-Carlo Television Festival, a true institution in the international audiovisual landscape for over sixty years, has always positioned itself at the forefront of trends and industry developments. By launching the Digital Award, the Festival reaffirms its role as a pioneer and its commitment to innovation.

This new award, dedicated to original content specifically created for YouTube distribution, reflects a bold vision that anticipates the shifts in media consumption patterns. By shining a light on creations that prioritise authenticity and spontaneity, the Festival is part of a dynamic that values new forms of artistic expression, far removed from traditional formats.

The Digital Award is not only a recognition of emerging talents but also an invitation to explore new narrative horizons. By integrating this category, the Monte-Carlo Television Festival once again demonstrates its attentiveness to technological advancements and audience expectations, thereby consolidating its reputation as a trailblazer in the world of television production.

With this initiative, the Festival is paving the way for a new era of creativity. The Monte-Carlo Television Festival continues to write the history of television, celebrating innovation and encouraging creators to push themselves to their limit in their field of creative art.

For more information, contact press@tvfestival.com.